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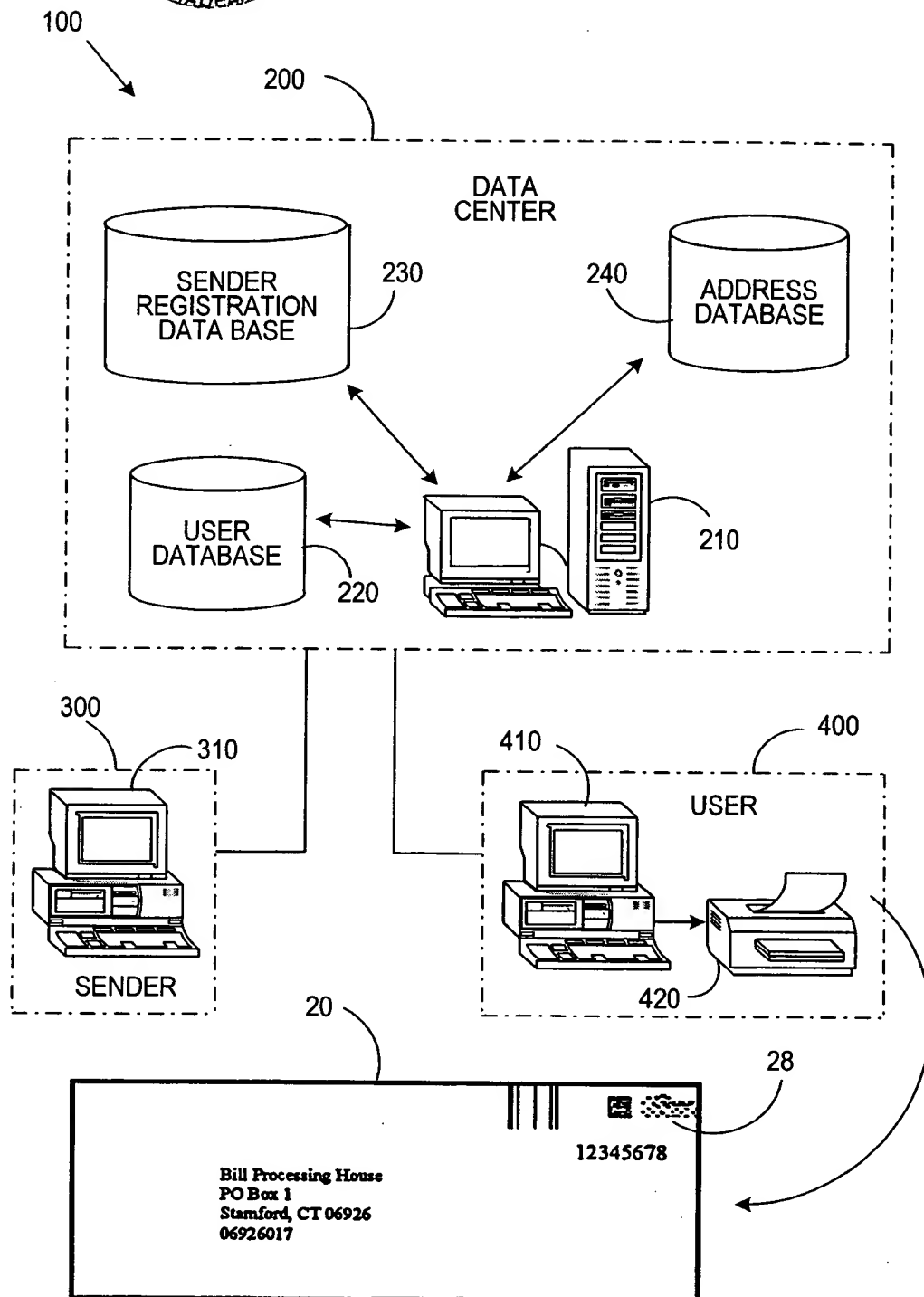


FIG.1



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☐ M Mail Management Personnel
☐ C Corporate Manager and Administrators/Owners
☐ O Other (specify) _____
- 2) ☐ Yes ☐ No Do you specify, approve or buy the equipment or services for your mailing facility?
- 3) At your location, what is your company's volume of outgoing mail per month?
 A ☐ <50,000 C ☐ 300,000-499,999 E ☐ 750,000+
 B ☐ 50,000-299,999 D ☐ 500,000-749,999
- 4) How many employees at your company?
 A ☐ <10 B ☐ 10-49 C ☐ 50-99 D ☐ 100-499 E ☐ 500+
- 5) What is your company's primary business:

A <input type="checkbox"/> Printing/Publishing	L <input type="checkbox"/> Direct Mktg./Mail/Catalog/Retail fulfillment
D <input type="checkbox"/> Mktg./Software Mktg./Equip. Dealer	M <input type="checkbox"/> Government
F <input type="checkbox"/> LetterShop/Prepress Bureau/Not Mgmt.	N <input type="checkbox"/> Utilities/Telephone
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I <input type="checkbox"/> Insurance	R <input type="checkbox"/> Assoc./Non-Profit/Religious/Social Svc.
J <input type="checkbox"/> Banking/Financial/Real Estate/Law	S <input type="checkbox"/> Consultant
K <input type="checkbox"/> US Postal Service	T <input type="checkbox"/> Other (specify) _____

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FIG.2A
(PRIOR ART)

REPLACEMENT SHEET



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Name _____

Address _____

Woodbury
Telephone

Air Mail Company
SNET

299 Main Street South
P.O. Box N
Woodbury, Connecticut 06798-0478




FIG.2B
(PRIOR ART)

A business reply mail label. At the top right is a vertical barcode. Below it is a box containing the text "NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES". To the left of this is a series of horizontal bars. In the center is a large box with the text "BUSINESS REPLY MAIL" in large, bold, sans-serif capital letters. Below this text, in smaller capital letters, are "FIRST-CLASS MAIL", "PERMIT NO. 253", and "IOWA CITY, IA". Below the central box is the text "POSTAGE WILL BE PAID BY ADDRESSEE". Below that is the address: "AA/3Q00DM", "MCI WORLDCOM", "PO BOX 4614", "IOWA CITY IA 52244-9874". At the bottom right is a horizontal barcode.

FIG.2C
(PRIOR ART)



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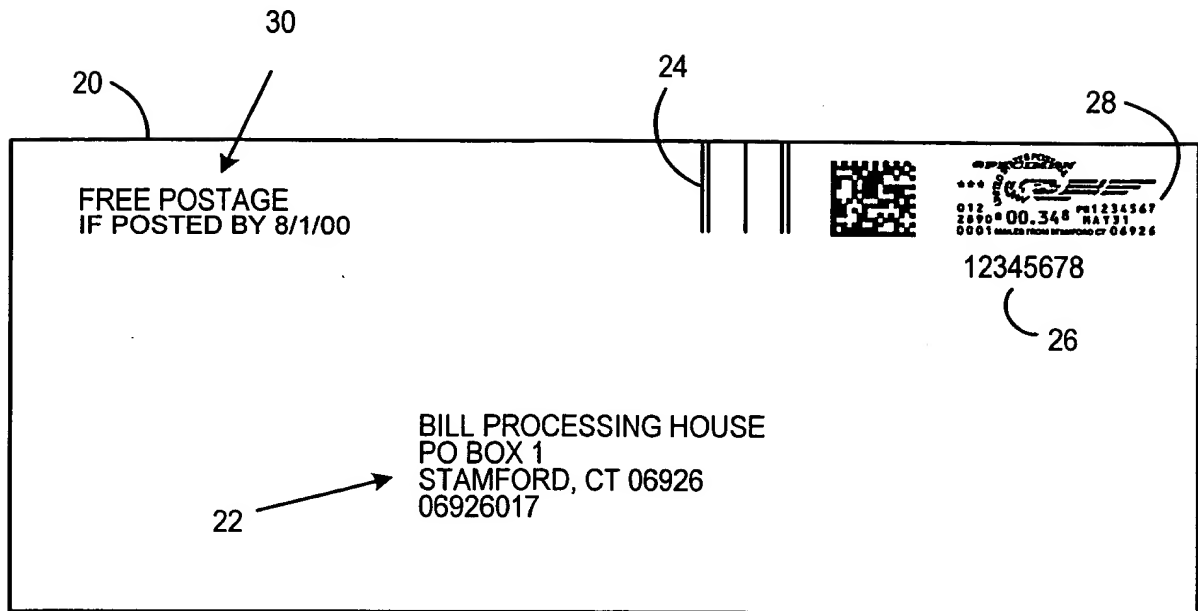


FIG. 3

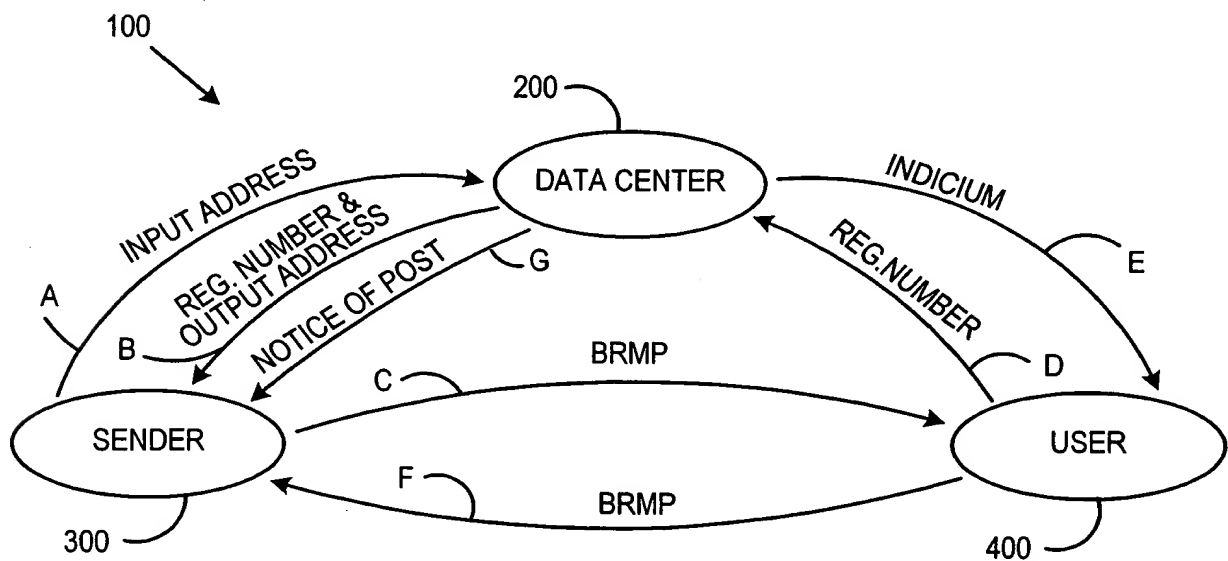
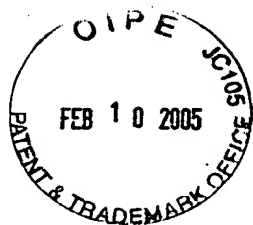
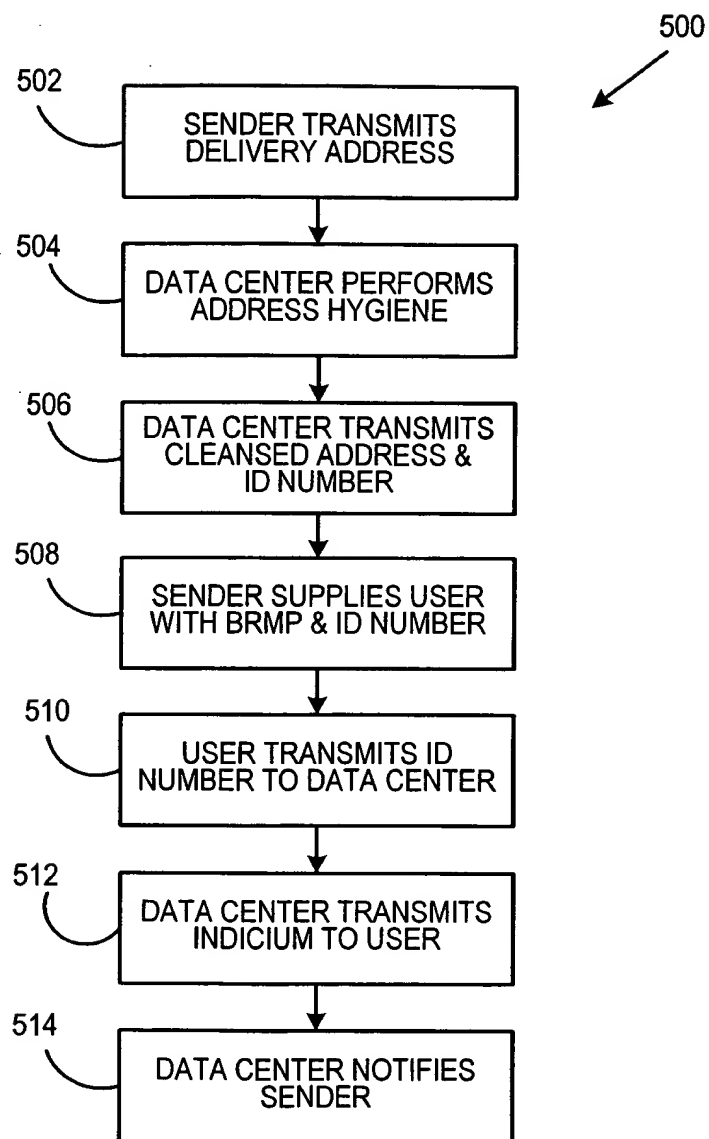


FIG. 4



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**FIG. 5**